

2019 NAR Orientation Materials Fact Sheet

Learn more at a Webinar
www.learninglibrary.com/orientation

2019 Orientation Toolkit

Sent to Associations in February, the Toolkit provides the tools and resources Associations need to help welcome new members into the REALTOR® family. Included are:

- A welcome letter from the 2019 NAR President John Smaby
- A supply of REALTOR® pins to distribute to new members

These member orientation materials, including the new 2019 Orientation Video highlighting key NAR benefits, are also available online at www.NAR.realtor/Orientation.



Online Orientation National Module

NAR created an online orientation module as a result of an AEC Work Group. The national module is approximately 2 hours in duration and is an option for Associations that prefer to deliver an online orientation. It is fast-moving and includes several short video clips, field trips, activities, treasure hunts, case studies and fun quizzes at the end of each chapter.

NAR Module Contents:

Welcome from the 2019 NAR President John Smaby

Get Empowered

Code of Ethics
Professionalism
Consumer Advertising Campaign
Commitment to Excellence
Center for REALTOR® Financial Wellness

Get Supported

The REALTOR® Party
Legal & Risk Management Resources
REALTOR® Safety

Get Ahead

REALTOR® Magazine
Global
Commercial
Designations & Certifications
REALTOR® Store
Sustainability

Get Savings

REALTOR® Benefits Program
Realtors Insurance Marketplace
Member Value Plus Program

Get Noticed

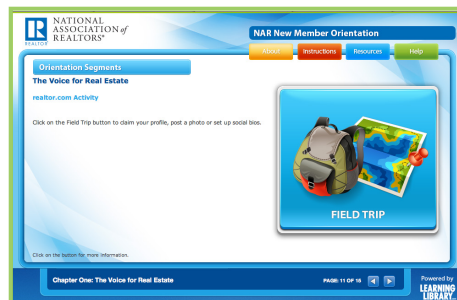
Top Level Domains
Realtors Property Resource® (RPR®)
Research
Real Estate Today Radio
HouseLogic

Get Connected

Family of Investments and Second Century Ventures
REach® Accelerator Program
Events

Get Involved

REALTORS® Relief Foundation
Good Neighbors Awards



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Preferred Pricing for Offering the National Module

NAR negotiated preferred pricing with vendor Learning Library Inc. Associations can choose to offer the NAR national module only or add local content and work with their state association to develop a custom online orientation covering all three levels of the REALTOR® family.

Module User Fees	Per Student, If Association Pays	Per Student, if Student Pays
NAR Orientation	\$4.50	\$0
NAR Orientation + up to 90 mins additional local	\$4.50	\$0
NAR Orientation + 91-120 mins additional local	\$7.50	\$0
NAR Orientation + 121-180 mins additional local	\$10.50	\$0

Helping Associations

Learning Library is hosting webinars regularly to answer questions about offering the online national module, how to develop and add local content, and on how to maximize program ROI. Register today at www.learninglibrary.com/orientation

Additional Content Available!

Many participating associations have generously agreed to share their produced content. Those interested in sharing and/or using shared content can simply access a secured folder to upload or download videos, outlines, storyboards and other produced content.

Learning Library's e-Learning Development Team Can Help You:

- Customize the module with your own localized content and will build it for you for FREE* or for a nominal fee.
- Your version will be private labeled, tablet-compatible, and SCORM compliant.
- Production includes the content of your choice, instructional design and all web production (Writing is not included).
- Change or update content at same low costs below.
- No hidden costs – LLI will host, transact, report and provide technical support. You just market to your new members.



LEARNING LIBRARY INC (LLI): Learning Library has over 20 years' experience in providing online learning solutions specifically designed for the real estate industry and 20 years as NAR's education partner for the Center for REALTOR® Development's Designation and Certification Courses.

www.OnlineLearning.realtor